

# Flyer Rubric

Teacher name: Mrs. Reuther

Student Name \_\_\_\_\_

CATEGORY	4	3	2	1
<b>Required Elements</b>	The flyer includes all required elements as well as additional information.	All required elements are included on the flyer.	All but 1 of the required elements are included on the flyer.	Several required elements were missing.
<b>Graphics - Relevance / Color</b>	All graphics are related to the topic and make it easier to understand. All borrowed graphics have a source citation.	All graphics are related to the topic and most make it easier to understand. Some borrowed graphics have a source citation.	All graphics relate to the topic. One or two borrowed graphics have a source citation.	Graphics do not relate to the topic OR several borrowed graphics do not have a source citation.
<b>Attractiveness/ Formatting</b>	The flyer is exceptionally attractive in terms of design, layout, and neatness.	The flyer is attractive in terms of design, layout and neatness.	The flyer is acceptably attractive though it may be a bit messy.	The flyer is distractingly messy or very poorly designed. It is not attractive.
<b>Grammar</b>	There are no grammatical/mechanical mistakes on the flyer.	There are 1-2 grammatical/mechanical mistakes on the flyer.	There are 3-4 grammatical/mechanical mistakes on the flyer.	There are more than 4 grammatical/mechanical mistakes on the flyer.

16	A+	13	B+	10	C+	7	D+
15	A	12	B	9	C	6	D
14	A-	11	B-	8	C-	5	F